

Hagen Bender

Diplom-Betriebswirt (FH)

Software & Online Media Consultant

Interim Manager

Scrum Master

hagen.bender.berlin

Reference List 2024-2009

End Customer	Client	Project / Activity	Period
e.on grid solutions	C4Energy	Product Owner for tool "Kolonnenplaner" in Business Process Management Software "Smart Extranet"	2023 / 2025 ~ 24 months
Cornelsen Verlag	Hays AG	Interim Product Owner for learning platform "LESEO"	2022 ~ 3 months
Deutsche Akkreditierungsstelle DAkKS	Digitalklang	Consultant for Product Management and Agile Software Development	2021 / 2022 ~ 12 months
Salama bint Hamdan al Nahyan Foundation, Abu Dhabi	think moto GmbH	Project Management for political campaign website	2021 ~ 6 month
Continental AG, Hannover	think moto GmbH	Project Management for UX Design	2021 ~ 3 month
BioNTech SE, Mainz	think moto GmbH	Project Management for integration of Virtual Assistant	2021 ~ 3 month
Magedeburger Volksstimme / Mitteldeutsche Zeitung, Magdeburg & Halle	Sternwald GmbH	Project Manager for Publishing Web-Portal	2020 / 2021 ~ 9 months
Filmuniversität Babelsberg Konrad Wolf, Potsdam	Digitalklang	Consultant for Product Management and Agile Software Development	2019 / 2020 ~ 9 months
Georg Duncker Schiffsversicherungen, Hamburg	Digitalklang	Consultant for Product Management and Agile Software Development	2019 / 2020 ~ 9 months

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Toll Collect GmbH, Berlin	Xenium AG	Concept Development	2019 6 months
HRS Innovation Hub, Berlin	Modis	Interim Product Owner	2018 / 2019 ~ 9 months
eBay Classifieds Group, Berlin	Darwin Recruitment	Interim Product Manager „Dealerships“	2018 6 months
Smartfrog Ltd., Berlin	Smartfrog	Interim Product Manager „Partnerships“	2018 3 months
Toll Collect GmbH, Berlin	Xenium AG	Scrum Master and IT Manager for service provider “T- Systems” during relaunch of German toll system for federal motorways	2016 / 2017 > 1 year
Retresco GmbH, Berlin	Retresco	Interim Product Owner for text automation software	2016 ~ 3 months
My better life GmbH, Berlin	My better life	Transformation of written requirements into clickable prototype	2016 ~ 3 months
StayFriends GmbH, Berlin	StayFriends	Interim Product Owner & Agile Coach for native app	2016 ~ 6 months
UBS AG, Zürich	Agency cobra youth communications	Concept Development	2016 / 2017 < 1 month
CMS Legal, Frankfurt	Agency TLGG	Project Management for international website production, Consulting, Customer Workshops	2015 / 2016 ~ 9 months
MyHammer AG, Berlin	MyHammer	Interim Product Owner	2015 ~ 6 months
Berlin Partner, Berlin	Agency cobra youth communications	Concept Development	2015 < 1 month
Schweizerische Multiple Sklerose-Gesellschaft, Zürich	Agency TLGG	Business Consulting “performance specification”	2014 < 1 month

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Aktion Mensch e.V., Bonn	Agency cobra youth communications	Consulting, Concept Development, Customer Workshops	2014 ~ 3 months
The Unbelievable Machine Company GmbH, Berlin	The Unbelievable Machine Company	Business Consulting "billing & payment"	2013 / 2014 1 year
Deutsche Telekom Sportmarketing GmbH, Bonn	Agency Exozet	Project Management for production of IP TV platform	2013 ~ 6 months
Fairmas GmbH, Berlin	Fairmas	Business Consulting for relaunch of hotel management software	2012 ~ 6 months
Verband der Genossenschaftlichen Banken, München	Agency cobra youth communications	Concept Development website	2012 < 1 month
RWE AG, Essen	Companion	Head of Project for benchmarking study	2012 < 1 month
Nokia Deutschland, Berlin	The Unbelievable Machine Company	Project Management for relocation of data center	2011 / 2012 1 year
Deutsche Telekom AG, Bonn	Agency Zweimaleins	Project Management and Production Management for online magazine	2011 ~ 3 months
Otto GmbH & Co KG, Hamburg	GFT Ressources	Interim Product Manager for new payment feature	2010 / 2011 9 months
Märkische Oderzeitung, Frankfurt / Oder	Agency Ressourcenmangel	Concept Development and Project Management for relaunch of online news portal	2010 ~ 6 months
Axel Springer AG, Berlin	Agency Sirup° New Media	Concept Development for apps and websites	2009 / 2010 < 1 month
GASAG, Berlin	Digitalklang	Concept Development for energy software	2009 / 2010 ~ 6 months
Vattelfall, Berlin	Digitalklang	Concept Development for energy software	2009 ~ 3 months
KIKIN Inc, New York / Berlin	KIKIN	Project Management	2009 ~ 3 months