

## Hagen Bender

Diplom-Betriebswirt (FH)

**Software & Online Media Consultant**

**Interim Manager**

**Scrum Master**

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Germany

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## What I offer

### Services:

Product Management  
Scrum Product Owner  
Business Analysis & Requirements Specification  
Frontend Product Design / UX, Copywriting, Prototyping  
Scrum Master  
Project Management, IT Management  
Consulting & Coaching

### Product expertise:

Software, Apps & Online Media  
eCommerce  
Social Media  
Financial Software, Billing & Payment  
Individual Software & ERP Systems

### Qualifications:

25 years of experience in software & online media  
University degree in Business Administration  
Scrum Master certification  
Project Management certification

### Languages:

English, German (first language)

## Work Samples

<b>Product Management:</b>	Interim Product Owner for search&book portal “hotel.de”, 2019
	Interim Product Owner for advertisement marketplace “mobile.de”, 2018
	Interim Product Owner for marketplace “MyHammer”, 2015
<b>Functional Product Design:</b>	Detailed prototype for web-app “My Better Life”, 2016
	Detailed requirements for checkout and payments on marketplace “otto.de”, 2011
<b>Agile Management:</b>	Scrum Master for Toll Collect (relaunch of German Autobahn toll), 2017
	Agile Coach & Product Consultant for app production of social network “Stayfriends”, 2016
<b>Project Management:</b>	Project Management for Relaunch of Online Publishing System, www.mz.de / www.volksstimme.de, 2021
	Project Management for new website of international law firm, www.cms.law, 2015
<b>Consulting:</b>	Consultant for Product Management and Agile Software Development at Deutsche Akkreditierungsstelle DAkkS, 2022
	Consultant for Product Management and Agile Software Development at Filmuniversität Babelsberg Konrad Wolf, 2020

My full list of references can be found here: [hagen.bender.berlin/ReferenceListHagenBender.pdf](https://www.hagenbender.berlin/ReferenceListHagenBender.pdf)

## CV

<b>Since 2009:</b>	Freelance Consultant & Interim Manager
<b>2005 - 2009:</b>	Product Manager at eBay Germany GmbH (Dreilinden bei Berlin)
<b>2003 - 2005:</b>	IT Product Manager at GFKL Financial Services AG (Essen)
<b>2001 - 2003:</b>	Managing Director and Head of Production at magic / markup online produktionsgesellschaft mbH (Berlin)
<b>1997 - 2000:</b>	IT Manager and Head of Web Development at pixelpark AG (Berlin)